

INSIDE: Five-Team Playoff For Four-Ball Title-Page 1. FSGA NEWS-5. Inside Florida Golf-3. Manager's Desk-4. Life At Forty Next-5.

Gulf Coast Golf

WITH FSGA NEWS AND OTHER FEATURES

OCTOBER 1977



DEPARTMENT OF NATURAL RESOURCES in Tallahassee is involved in research which should prove helpful to recreation consumers. George Wilson, recreation planner for the Division of Recreation and Parks, tells us the DNR's massive cataloging of Florida's golf, tennis, hunting and fishing facilities and areas, will take about two years.

FSGA and the National Golf Foundation, from its national headquarters in North Palm Beach, have pitched a bale of facts into Wilson's grinder. Florida GOLF GUIDE, produced annually by FSGA for State Association members and distributed to visitors by the Department of Commerce, has been base information for the golf section of the study.

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ALL NEWS RADIO really has given golf a lift. This time of year daily sports pages, TV and conventional radio programming go ape for King Football and local area golf gets the short stick. The all news operations have stepped into the void and use golf stuff not once, but several times a day, to help fill the all talk format.

Local tournament directors should recognize these stations and feed 'em your golf facts. WAVS, Broward County; WEXI, Jacksonville and WQSA, Sarasota, are three all-newsers that heavy up the golf section of their sports reports.

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MOST GOLFERS ARE RABID football fans. A great number hope eternally for the "Year of The Gator." We remind these faithful that Gator Golf Day will be upon us Friday, November 11 this Fall. A note from Gene Ellenson, head honcho of what he modestly describes as, "one of the

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SKIP LUJACK AND RICK PEARSON, standing and kneeling, left, won the historic Four-Ball playoff. Bob Rankin-Bill Gannaway, Mickey Van Gerbig-Kevin Butler teams, also standing, Rick Stallings-Jeff Tanner, kneeling front, were in it for three holes. The fifth team to tie at 11 under par over the regulation distance, Phil Leckey-Richard Stephens, were eliminated at the second extra hole and weren't available for finishing picture.

IN FIVE TEAM PLAYOFF

Pearson-Lujack 4-Ball Winners

LONGBOAT KEY — When five two-man teams finished 36 holes, tied at 11 under par in the 1977 State Amateur Four-Ball Championship here, it confirmed a trio of long-held beliefs.

- Tough courses bring out the best in the really good players.
- Better ball of pairs is golf's most exciting competitive format.
- The best amateur golf in Florida is played in FSGA championship events.

The ultimate winners in the gigantic five-team playoff were Rick Pearson of Bradenton and Skip Lujack of Brandon. Pearson's dramatic eagle on the 18th, which had been heartbreak hill for many teams, put the duo into the most populated playoff in FSGA history.

Partner Lujack canned the title when

he rolled in a 10-foot birdie putt on the third extra hole which four teams played together after the fifth team had been eliminated with bogey on the second extra hole.

The four other teams making it into the playoff from the 172 player field at Longboat Key Golf Club were: Mickey Van

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**TOURNAMENT
ENTRY FORMS
PAGE 6**



MACK BAUGH AND TIM FIELD, Superintendent and Club Manager at host club, laid on a great golf course, club facilities and staff for the Four-Ball at Longboat Key.

FOUR BALL

CONTINUED FROM PAGE ONE

Gerbig and Kevin Butler, West Palm Beach, the defending champions, Van Gerbig also the 1977 State Amateur Champion; Rick Stallings and Jeff Tanner of Sarasota, a pair of youngsters who provided many thrills for their partisan hometown followers; Bob Rankin and Bill Gannaway of Clearwater, Rankin won the State Amateur crown at Longboat in 1969 and Gannaway caught fire on the first nine of the final day with three birdies and an eagle to move into contention; Phil Leckey and Richard Stephens, St. Petersburg, the first day's leaders who opened with 64, eight shots under Longboat's demanding par 72.

That was the cast of players. All contributed a share of heroics in posting 133s for the official 36 holes of the championship.

Gannaway-Rankin and Butler-Van Gerbig moved off the tenth tee as the sun started to slip into the Gulf of Mexico behind the Longboat Key clubhouse. The second nine was selected for the playoff by officials as conditions on the opening holes were more favorable for quick low numbers. The three remaining teams played the opening hole together as the two lead teams putted out in par and waited at ten green for the results of the other teams.

All tied after the first extra hole and the same drive procedure was followed at No. 11, a par four, the second playoff hole. Here the Leckey-Stephens team bogied and fell from the fray.

The four remaining teams teed-off on

the third extra together, a par four, 415-yarder. Pearson put his second shot five feet from the pin and inside his partner's ball. Two other teams had unsuccessful long rolls for birdie before Lujack holed from 10 feet making partner Pearson's effort unnecessary.

There still was drama. Van Gerbig could keep the playoff alive and send it into the fourth extra hole in the almost dark. He was faced with a straightaway eight-footer after hitting a splendid second shot into the green. The gallery settled quietly in the heavy dusk. The only sound was the gentle wash of the Gulf surf 100 yards away.

Mickey putted. Missed. Left the eight footer on the right edge of the hole and it was over. Another thriller from Longboat Key Golf Club which comes up regularly with a challenging setting for the big ones.

THE PRIZE WINNERS

Championship Flight: Rick Pearson, Bradenton, and Skip Lujack, Brandon, 67-66 — 133; Bob Rankin, Clearwater, and Bill Gannaway, Indian Rocks Beach, 68-65 — 133; Jeff Tanner, Sarasota, and Rick Stallings, Sarasota, 66-67 — 133; Phil Leckey, St. Petersburg, and Richard Stephens, St. Petersburg, 64-69 — 133; Mickey Van Gerbig, West Palm Beach, and Kevin Butler, West Palm Beach, 67-66 — 133.

First Flight: Dan English, Bradenton, and George DeSear, Bradenton, 69-71 — 140; Dan Travis and Bob Hughes, 70-70 — 140; Tom Cook, Bradenton, and Don Stephenson, Sarasota, 69-73 — 142; George Bumgarner, Orlando, and Norman Field, Orlando, 69-74 — 143.

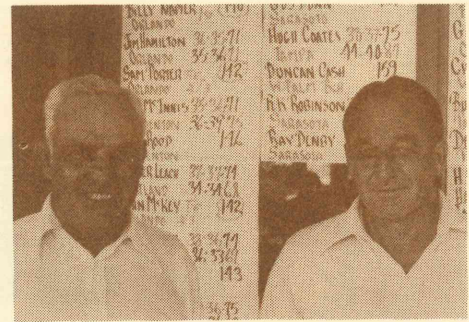
Second Flight: Tom Hanlon, Temple Terrace, and Bill Redford, Tampa, 72-70 — 142; Ralph Raymond, Jr., and Randy Concello, Sarasota, 72-72 — 144; Ryal Lancaster, Orlando, and Jim Champion, Orlando, 71-73 — 144; Jim Shelley and Gary Smither, Sarasota, 71-74 — 145; Austin Jones, Orlando, and Al Johns, Punta Gorda, 72-73 — 145; Frank Mebane, Jr., and Frank Mebane III, Sanford, 72-73 — 145; Bill Golson, Temple Terrace, and Brian Hamke, Temple Terrace, 71-74 — 145.

Third Flight: Richard Valdez, Tampa, and Deno Spanos, Tarpon Springs 75-68 — 143; Tom Russell, Sarasota, and Larry Fournier, Sarasota, 75-70 — 145; Tom Scott, Sarasota, and Norm Donnelly, Sarasota, 73-72 — 145; Curtis Timm, Sarasota, and Charles Brown, Tampa, 73-73 — 146; Don Clites, Brandon, and Chuck Terry, Lakeland, and Bob Hinson, Dave Crum, Lakeland, 75-71 — 146.

Fourth Flight: Harry Root, Jr., and Tom Root, Tampa, 76-68 — 144; Charles Edwards, Plant City, and Chuck Terry, Lakeland, 76-74 — 150; Buddy Erskine and Max Uzelatz, Lakeland, 79-76 — 155.

Seniors-President's Flight: Tom Grady, Winter Park, and Billy Napier, Orlando, 79-70 — 140; Joe Hamilton, Orlando, and Sam Porter, Orlando, 71-71 — 142; Walter Leach, Maitland, and John McKey, Orlando, 74-68 — 152.

Seniors-Vice President's Flight: Hoagy Carmichael, Nokomis, and Carl Rupp, Placida, 77-73 — 150; Ace Johnson, Fort Myers, and John Lueck, Fort Myers, 76-75 — 151; Bill Watts, St. Petersburg, and Bill Carey, Sarasota, 77-75 — 152.



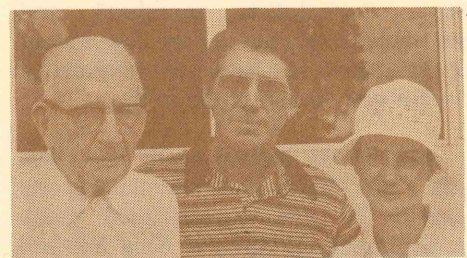
TOM GRADY AND BILLY NAPIER, both of Orlando, were Senior Section Four-Ball victors.

Montgomery Wins PGA Seniors at Beach Club

Miami Beach's Ray Montgomery holed a 23-foot putt for birdie on the third extra hole to edge Mike Souchak for the PGA Senior title in the Denny Champagne Memorial Tournament played at Naples Beach Club.

Both had 141, three under par totals, for the regulation 36-hole event sponsored by The Beach Club and the Florida Section PGA. The win was worth \$1,200 to Montgomery, \$800 to Souchak, Tarpon Springs veteran.

Amateur winners in the various age divisions were: Jerry Fyke, Naples; Emil Gasperoni, Fort Lauderdale; Mitch Gornto, West Palm Beach; Walter Brittle, Hollywood; Ken Hissam, Naples; Ralph Raymond, Sarasota; Herb Williamson, Vero Beach; and Carl Gustafson, Cape Coral.



SPONSOR HENRY WATKINS, left, joins victor Ray Montgomery and his wife at the Beach Club awards presentation. Montgomery had just nipped Mike Souchak in the playoff.



MRS. HELENE CHAMPAGNE, right, was the featured guest for the Beach Club-PGA Denny Champagne Memorial Senior Championship. Mrs. Marion Fuller handled the smooth scheduling of the event.

What's Happening in Gulf Coast Tournaments

OCTOBER

- Oct. 6-8 — Lake Buena Vista CC, Rollins Amateur Golf Championship.
 Oct. 7 — Countryside CC, Clearwater, pro-lady.
 Oct. 8-9 — Lockmoor CC, Ft. Myers, Lochmoor Fall Classic.
 Oct. 8-9 — Univ. of S. Florida, Tampa, Wes Berner Memorial.
 Oct. 14 — Cove Cay G&CC, Clearwater, pro-am.
 Oct. 15 — Lochmoor C.C., N. Fort Myers, Tropic News-Press Bogey Invitational.
 Oct. 15-16 — Vero Beach C.C., FSGA Seniors State Championship.
 Oct. 15-16 — Rolling Green GC, Sarasota, Herald-Tribune 4-County Men's Championship.
 Oct. 22 — Lakewood CC, Naples, U.S. Olympians.
 Oct. 22-23 — Lake Venice GC, Venice, Ladies' West Coast Partner's Best-Ball.
 Oct. 24-27 — Naples Beach Club, Florida Seniors Women.
 Oct. 24-27 — Palm River CC, Naples, Fla. Senior Women's Auxiliary.
 Oct. 28 — East Lake Woodlands, Palm Harbor, pro-am.
 Oct. 29-30 — Tampa City Medal Play, Babe Zaharias GC and Rogers Park GC.
 Oct. 29-30 — Capri Isles GC, Venice, Big Brothers Best-Ball.
 Oct. 29-30 — Lee County Amateur Championship, Eastwood G.C., Ft. Myers.

NOVEMBER

- Nov. 4-6 — Lehigh C.C., Lehigh Acres, FSGA Life at Forty.
 Nov. 8-11 — The Beach Club, Naples, Florida Seniors GA.
 Nov. 11-13 Cape Coral C.C., Culligan-Secured Realty Invitational, Pro-Am.
 Nov. 15-17 — Naples Beach Club, S.W. Seniors Championship.
 Nov. 28-Dec. 1 — Naples Beach Club, Tri-State Seniors.

HEADQUARTERS
FOR FSGA'S
HOLIDAY 4-BALL

DEC. 3-4



SPECIAL RATES:
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FOR RESERVATIONS



BILL CAREY

inside florida golf

Vero Beach revisited for the 1977 FSGA Seniors State Championship is the golf fare highlight this month.

Admittedly, it will not be quite the same without Roland Arnold to greet us, and in his quiet gracious way, see that all within his circle are comfortable and enjoying themselves.

It was just eleven months ago that family, friends, golf and business associates gathered in Vero to lay Roland Arnold to rest. I'm certain, in his ultimate reward, he has recalled the annual Vero seniors outing, and at this moment, is looking down with a beneficent smile hoping we all enjoy the course he loved so well.

However, enjoyment for the golfer depends on his track performance and we have a full field of sound performers led by the defending champion Ralph Raymond of Sarasota. Tom Grady of Orlando, who lost in a playoff to Raymond last year, is a threat for the title. Tom paired with Billy Napier, also of Orlando, to win the Senior Section of the State Amateur Four-Ball Championship at Longboat Key last month.

There are three hardy types, veterans of the U.S. Seniors Championship at Peabody, Mass., also in September, entered in the lists. Truman Connell, Pompano Beach, proved to be the hardiest of Florida's six qualifiers for the national title. He was the only one to survive the rugged 36-hole qualifying at the national site and, unfortunately, was defeated in the first round of match play in the championship which was won by the venerable Dale Morey.

Henry Russell, Bal Harbour, and Key Scales, Weirsdale, are two others from the Peabody brigade entered at Vero. Scales was a winner here two years ago.

Vernon Ray, Jacksonville; Ray Palmer, Clearwater and George Rowbotham, Lake Park, are other FSGA members who qualified in Florida for the Senior Amateur but didn't make it through the site qualifying into match play. They will not play at Vero.

Host professional Bill Girard and staff have all in readiness for the outing and we look forward to it being one of the best.

SCOTLAND IN JULY for two weeks, to

include the 1978 British Open at the Old Course, St. Andrews, gained instant popularity. Many responses to the FSGA trip item which appeared in our "Golf Consumer" column last issue.

Reservations have been made at Kincapple House, just two miles from the Old Course, and from that point trip members will forage afield to play great courses in the area and to watch the Open.

At this reading the air fare is subject to question until the airlines settle down to a firm figure. Best trip price to day is \$925 per person, double occupancy, which includes round trip air fare Orlando to Prestwick, transfers to St. Andrews and 13 nights' accommodations. We're working to sharpen the numbers and will have a formal presentation of all the facts of the junket in our next issue. Stay tuned.

A USGA-PGA RULES WORKSHOP has been scheduled for Orlando, January 6-9, 1978. Anyone involved with golf officiating should attend this seminar particularly if you're involved in the conduct of USGA qualifying events or attend USGA Championships to assist with the Rules.

There is a fee of \$118 per workshop and we have applications if you're interested. Many Floridians play in national championships — 16 in the U.S. Amateur at Aronimink in August — but it's been lonely in the Rules workers section.

Harold Sargent, Phil Strubing, Joe Black and Don Smith will work the Orlando seminar for the combined USGA-PGA effort.

GOLF COURSES

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From the MANAGER'S DESK WITH FEELING

EDITOR'S NOTE: Fritz Hegwein is the very talented manager of The University Club of Sarasota. His managerial aplomb is aided handsomely by a fine sense of humor. His interpretation of a club manager's duties, below, appeared in a recent University Club newsletter which we have permission to reprint.

Numerous members have inquired, some jokingly, some in a serious way, what a Club Manager actually does all day long and what he (she) should possess in varying degrees, in order to carry his (her) cross.

FIRST, he should have empathy, patience (sometimes sympathy), and a great degree of resilience to bounce back, after hectic days and evenings in succession, to be cool and alert for the early morning callers, who of course expect the manager to be at his desk at 8:30 a.m. "already" after he left the Club at 11:00 p.m.

NATURALLY it is of paramount importance to supervise the Club every Lunch and Dinner, as well as be available in the afternoon to book parties or answer some questions in regard to parking, dress code and which soup is scheduled for Friday Lunch.

AND of course to be at the Club after Dinner is also a must, since many inquiries could not be made during business hours.

NEEDLESS to state that once at home, no family member should use the telephone, since the vital line must be kept operative to receive calls from members who found it exceedingly difficult to near impossible to call during the day.

HE should know about or have feeling or an answer for:

THE BOARD OF GOVERNORS, and the art of surviving the yearly turnover in the President, Officers and Board Members . . .

CHEFS, how to attract (with honey), keep (with money), motivate (with patience), and further his career (with advice). And know when and how to disengage . . .

MEMBER SUGGESTIONS, how to analyze, evaluate, implement or file, when to mourn and when to smile . . .

PSYCHOLOGY, useful at the Dining Room desk to avoid ulcers, nervous breakdowns, convulsions . . .

IRS VISIT, how to keep cool and control emotions . . .

PLUMBING, knowing where the pipes are and the clean-outs, whom to call when water is visible all over the kitchen floor and running into the Dining Room at 6:00 p.m. on a Saturday in March . . .

HOSPITALITY, the nature of the business, scope of it and how to cope with it cheerfully all the time . . .

EXCUSES, the ability to find and to tell family why one missed the 300th dinner with them this year . . .

RECIPES, their value and how to use without getting chef and cooks unneces-

sarily upset; how to break man's natural resistance to try new items, to experiment.

NOISE, how to control and keep at safe minimum (like chef throwing 20 gallon soup pot through kitchen) . . .

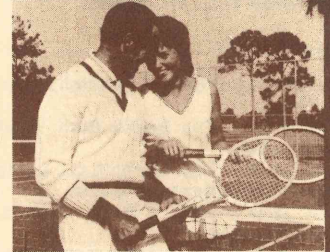
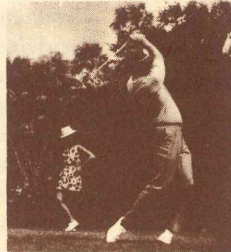
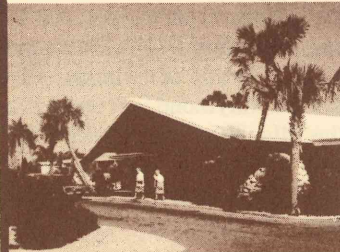
VACUUM CLEANING, removing — not disturbing or distributing — of dust and microbes . . .

PERSONNEL, methods and procedures of recruiting, training, motivating and keeping; how and when to elevate, when and whom to terminate, a "Sisyphus Task" . . .

HAVE A BALL

At the LEHIGH RESORT MOTEL

The Lehigh Resort Motel has everything to make your golf and tennis vacation complete.



Lehigh offers two 18-hole championship golf courses. These courses have been home to the Florida Open, the N.J.C.A.A. Nationals, and many other tournaments. The Lehigh Racquet Club, adjacent to the Resort Motel, has four courts finished with Plexipave. The courts are well-lighted for shadow-free play in the evenings. Lehigh has resident pros at both golf courses and at the Racquet Club. In addition, there's swimming at the Resort Motel's olympic-size pool, shuffleboard, miniature golf, bicycling, and a fresh-water fishing park.

You'll stay in one of 140 beautiful and spacious rooms with color TV and a sun deck just for loafing.

There's the intimate Club Coach Lounge with swinging entertainment nightly for excitement after the sun goes down.

The elegant Matador Room and El Toro Lounge at the Resort offer an evening of superb dining and dancing. Monthly shows will feature Jackie Vernon, The Vogues, Shelley Berman, and others.

For our fly-in guests, Lehigh Airpark is located on a NE SW orientation with rotating beacon and a VASI on the NE approach. Ground transportation will be provided - UNICOM 122.9

We have a complete package at a very special price.

3 DAYS/2 NIGHTS

Two superb meals per day (unlimited breakfast and dinner) and unlimited golf or tennis at the new Racquet Club.

\$100 per couple
April 1 - December 14

\$140 per couple
December 15 - March 31

For reservations or further information, call (813) 369-2131, and ask for the Golf & Tennis Special. 7-DAY/6-NIGHT PACKAGE VACATIONS ALSO AVAILABLE

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FSCA GOLF NEWS

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FSGA GOLF NEWS

VOLUME 20 • NUMBER 7

OCTOBER 1977

1978 Tourney Schedule Set at Board Meeting

The FSGA Board of Directors, in its Fall meeting at Longboat Key Golf Club, Sarasota, voted to limit to seven statewide tournaments sponsored by the Association in 1978. The events are: Member Invitational, Senior Four-Ball, State Amateur, State Junior, State Four-Ball, Senior Championship and Life at Forty.

The tournaments will be held during the months of April, May, June, August, September, October and November. The popular King Neptune and Holiday Four-Ball usually held in March and December, will become local option events as will three one day tournaments for the FSGA Scholarship Fund.

In addition, if area directors desire to run local events for FSGA members, they may do so under a local format. USGA qualifying rounds, conducted by FSGA for national championships, and a team challenge format also will be part of the '78 schedule.

President Austin Jones summed up the feeling of the board members when he said, "Limiting the number of events will give our people a chance to improve the quality of the tournament which will be beneficial to participants and the Association."

The number of players also will be limited in the more prestigious events. The field for the 61st Annual State Amateur Championship, for example, will be held to 128 players June 8-11, 1978, when it is played at The President Country Club, West Palm Beach.

The senior section in the State Amateur and State Four-Ball also will be dropped in 1978 in favor of all senior events in both categories of competition.

Directors attending the Longboat meeting, presided over by Jones, were: Kevin Butler, Dexter Daniels, Jr., Richard Hope, Ronald Garl, Craig Scott, M.T. Payne, Gene Byrne, Nate Schine, Al Tidrow and Executive Director Bill Carey.

Lehigh, King's Inn Last of Year on FSGA Sked, Special Events for Ladies

The Life at Forty Tournament, Lehigh Country Club, November 4-6 and Holiday Four-Ball at King's Inn C.C., Sun City Center, will be the last FSGA events of '77. Entry forms to both tournaments are on page six of this newsletter.

There are special events for the ladies lined up for Lehigh. In addition to a golf outing being put together by Ricia Payne at a nearby course, the gals will bus out to Sanibel Island for shelling Saturday, Nov. 5, lunch at South Seas Plantation and make it back in time for the Saturday p.m. social

doings. More on the above in the "Letters" Department of this NL.

In view of the standout tournament last year the Holiday Four-Ball at King's Inn should draw a record field December 3-4. Special rates at King's Inn Motel are \$14 single, \$16 double and Director of Golf Dan Morgan has the enjoyable track in classy condition.

Incidentally, King's Inn and companion course, Sun City C.C., will be the sites of the 1978 Central Florida U.S. Open qualifying rounds in May.

Sarasota Golf Club Updates Playing Surfaces

With the advent of a new owner and a burst of enthusiasm, Sarasota Golf Club, a 19-year member of FSGA, recently decided it needed a new image and set about acquiring it with something approaching the zeal of the true believer.

First, new owner Roy C. Anderson of Mundelein, Ill., and his top aides decided that the place to start was the greens, a golf club's most valuable asset. They thoroughly reworked all 18, putting in Tifton 328 Bermuda and restructuring the contours of many. A more challenging surface resulted.

But what are lush greens without fairways and tees that are just as lush? So — while the greens were being reworked, the fairways and tees were reseeded with common Bermuda.

The driving range needed some help, so the SGC management team elevated the tees, put in a practice green to shoot at, irrigated both — and wound up with a first-rate practice range.

They also included the clubhouse in their renovations. First, a new golf cart compound was built, capable of storing up to 100 carts. Twenty new E-Z-Go carts were purchased. Next, the club's main parking lot was paved along with the cart paths out to Nos. 1 and 10 tees 8 and to top it all off, the clubhouse interior was remodeled.

The golf professional, Dave Tyree, has

also been doing his share to improve the club. He offers the public a fully stocked pro shop, golf lessons, club repair and free club cleaning, plus a lot of genuine hospitality.

Saturday, Sept. 24, was the grand unveiling day of the new image, and, in the words of Harold R. Schreiner, manager, "It was super, super successful. We got comments like, 'Man, it's beautiful — we like the course, the parking lot, the clubhouse.' Everybody is very happy with all the improvements."

Sarasota Golf Club's 19-year history includes the distinction of being the first club to host the Gillespie Memorial Golf Tournament, in 1958, honoring the memory of J. Hamilton Gillespie, the Father of Florida Golf and, many contend, the father of American golf.

Gillespie, born in Scotland in 1852, built the first golf holes in Florida in 1886, at Sarasota, and before his death in 1923 designed numerous golf courses both in and out of state. Sarasota Golf Club for a while considered changing its name to Gillespie National Golf Club.

**TOURNAMENT
ENTRY FORMS
PAGE 6**

FSGA LIFE AT FORTY GOLF CHAMPIONSHIP

NOVEMBER 4-6, 1977

LEHIGH COUNTRY CLUB, LEHIGH ACRES, FLA. — ENTRY FORM

Name Date of Birth

Address City Zip

I am a current member of club. My current handicap is

Home phone _____ Office ph. _____ ()New Member ()Renewal ()Dues Paid

Entry fee of \$50 includes 3 days golf, carts, Friday cocktail party, Thursday practice round (contestants pay for carts in practice round), prizes all flights. Entry fee must accompany this form. Members must include annual dues of \$20 if not already paid or on FSGA handicap system. Tournament is 54 hole stroke play by age divisions of 40-49, 50-59, 60-69, 70 and over. Entries are subject to approval or rejection at any time by FSGA Tournament Committee.

Send entry to: FSGA, P.O. Drawer 1298, Sarasota, Fla. 33578. PAIRINGS WILL BE MAILED
OCT. 28. NO REFUNDS AFTER THIS DATE.

FSGA HOLIDAY FOUR-BALL GOLF TOURNAMENT

KINGS INN GOLF CLUB-SUN CITY CENTER-DEC. 3-4, 1977

Name _____ Date of Birth _____ ()Senior Team _____

Address _____ City _____ Zip _____

I am a current member of _____ club. My current handicap is _____ ()New Member ()Renewal ()Dues Paid

Name _____ Date of Birth _____ ()Senior Team _____

Address _____ City _____ Zip _____

I am a current member of _____ club. My current handicap is _____

Home phone _____ Office ph. _____ ()New Member ()Renewal ()Dues Paid

TEAM ENTRY FEE OF \$70 includes, 2 days golf, carts, Saturday Cocktail party and must accompany this form. Regular members must include \$20 ANNUAL DUES if not already paid or on FSGA Handicap System. 36-hole stroke play best ball of two man team. FIELD LIMITED TO FIRST 80 TEAMS. GROSS AND NET PRIZES ALL FLIGHTS. Entries are subject to approval or rejection at any time by FSGA tournament committee.

Send entry to: FSGA, P.O. Drawer 1298, Sarasota, Fla. 33578. PAIRINGS WILL BE MAILED NOV. 25. NO REFUNDS AFTER THIS DATE.

SPECIAL INTRODUCTORY OFFER TO NON-MEMBERS ONLY TO JOIN FSGA

Beginning July 1, all new member introductory dues of \$9 thru December 31, 1977, entitle you to monthly membership and handicap card

update, FSGA publications, entry forms to all Summer/Fall local and state events, golf consumer and travel news.

THIS OFFER DOES NOT APPLY TO REGULAR \$20 MEMBERS NOT YET RENEWED FOR 1977 AS THEY HAVE HAD SIX MONTHS MAIL SERVICE OF FSGA. MATERIAL.

\$9⁰⁰

JULY 1 TO
JANUARY 1, 1978

Sign up 25 members or more from your club or local association, and pay only \$6 per year, for FSGA computer handicap membership.

PLEASE PRINT PLAINLY

YOUR NAME _____ ADDRESS _____

CITY _____ ZIP _____ NEW MEMBER

DATE OF BIRTH _____ PHONE: HOME _____ OFFICE _____

NAME OF YOUR CLUB _____ YOUR CURRENT HANDICAP _____

MAKE CHECK TO FSGA AND MAIL TO P.O. DRAWER 1298, SARASOTA, FL 33578



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WE GET LETTERS

FOR LADIES AT LEHIGH

This is the schedule of events that I have planned for the ladies in your group, for Saturday, November the 5th:

9 AM	Leave lobby for Lighthouse Point
10-10:30 AM	Arrive at Lighthouse Point, for shelling, sunbathing, etc.
12:30 PM	Leave for lunch
1-1:15 PM	Arrive at South Seas Plantation for lunch
1:15-2:30 PM	Eat lunch and then leave to return to Lehigh

The women are also welcome to join us for bingo and lunch on Friday, in the Matador Room. Doors open at 11 AM and the dress is casual. They can either order sandwiches from a menu or eat the special, for \$1.95. The \$1.95 also includes their first bingo card. (Additional cards can be purchased for 50 cents each.) Lunch is served at 11:45 and the bingo begins at 12:15 and runs until 1:45-2:00. Tickets are purchased at the door.

I'll be looking forward to meeting your group on the third of November. My desk is located in the motel lobby, near the front desk. If there is anything that I can do to make your stay more comfortable, please let me know.

Michele Varnum
Social Director

FEDERAL TAX LAW CHANGE

In late 1976 the Tax Reform Act of 1976 amended the Internal Revenue Code in a manner beneficial to the USGA. On January 19, 1977, the USGA amended its Certificate of Incorporation to take advantage of this change in the Federal tax law. The Internal Revenue Service has now ruled that, effective from January 19, 1977, the USGA qualifies as a paragraph 501(c)(3) organization.

Status as a paragraph 501(c)(3) organization has two significant effects:

1. Committee members may, for Federal income tax purposes, deduct as a charitable contribution unreimbursed out-of-pocket expenses incurred in performance of their USGA duties, but not the value of their time or services. Deductible amounts would normally

include, among other things, travel and lodging costs incurred by committee members in attending committee meetings and conducting or officiating at USGA competitions and qualifying rounds.

2. Contributions to the USGA are deductible for Federal income, gift and estate tax purposes.

Inasmuch as this is a very brief summary of the consequences of the USGA's new tax status, persons proposing to deduct expenses incurred in performance of their USGA duties or make contributions to the USGA are urged to consult their tax advisors before doing so.

William J. Williams, Jr.
General Counsel, USGA

FIRST YEAR ENJOYABLE

This is my first year in FSGA — very enjoyable. I look forward to Vero Beach Seniors.

Cliff Duty
Orlando

THE GOLF CONSUMER

CONTINUED FROM PAGE ONE

country's best one day golf tournaments," reports the net is out for 144 amateurs and 36 professionals at the University of Florida Golf Club for a noon start.

Gene further states: "Every dollar raised over expenses goes to golf scholarships. Over \$95,000 has been raised since 1971. Entry fee of \$200, made payable to Gator Boosters, Inc., is tax deductible."

Florida's contribution to the pro tour and other Gator golf greats have been invited to participate in the bumper good time-prize fest. We have a supply of entry forms for anyone interested or you may shoot your entry and check direct to: Gene Ellenson, P.O. Box 13796, Gainesville, FL 32604. Florida plays Kentucky the next day at Florida Field.

Bill Carey

BARDMOOR

CONTINUED FROM PAGE 8

said the North course will be the only one used among Bardmoor's three layouts, and that it will play 7,050 yards from the blue tees.

Practice rounds will be held Nov. 28-29, with the five days of competition beginning Wednesday, Nov. 30 and ending Sunday, Dec. 4.

Sponsors of the tournament are the Pepsi Cola Co. and the Suncoast Chamber of Commerce.

Bardmoor Hosts Pepsi Mixed Teams, Nov. 28

The \$200,000 Pepsi Cola Mixed Team Championship, featuring many of the top stars on the men's and ladies' pro circuits, will be played Nov. 28-Dec. 4 at the Bardmoor Country Club in Largo.

Frank Tutera, Bardmoor's director of golf, reports that a number of verbal commitments have already been received, although formal invitations have not yet gone out. These include Arnold Palmer, Lee Trevino, Tom Weiskop, Ben Crenshaw, Bruce Leitzke, Lanny Watkins, and among the ladies, Kathy Whitworth, Judy Rankin, Jo Ann Carner and Laura Baugh.

Returning to defend their title, won last year at Doral Country Club, will be Chi Chi Rodriguez and Jo Ann Washam.

The field will be limited to approximately 55 teams, said Tutera, with the men inviting their lady partners. The tournament will be open to the top 40 money winners on the PGA tour; all previous winners of the U.S. Open, PGA, Masters and Tournament Players Championship; plus whomever they invite from the LPGA ranks.

In addition, the Bardmoor professional staff will be represented by George Barnacle and Gloria Armstrong; the Florida section champion, Jim Dent, has an invitation, and the tournament committee has the privilege of inviting eight players.

Tutera said the playing format will consist of the Modified Chapman system on par 4 and 5 holes, wherein pair members exchange drives, then, beginning with the third shot, alternate on best-position balls.

In preparation for the big tournament, expected to draw capacity crowds from the central Gulf coast region, Bardmoor has added 40 sand traps, seven tees, and lengthened the course by 250 yards. Tutera

CONTINUED ON PAGE 7

THE BIG VACATION

It's for the rest of your life

This time you don't go to your travel agent. Because this is the big one. The one that's for life. The one that can make the rest of your life the best of your life. And only you can plan it.

You've worked for it. You've saved for it. You've thought about it for a long, long time. And it goes something like this.

It's going to be on an island. Beneath the warm sun and a cobalt sky. It's got to have snow-white beaches and palm trees. Fishing in fresh or salt water. Boating and sailing at sea or on the bay.

It's got to have championship golf and plenty of tennis courts. And the kind of people you can enjoy it all with.

You want privacy without isolation. It's got to be private and secluded. But not miles from nowhere. It should be convenient to sophisticated shopping and dining. Within a short drive of the theater, museums of the arts and a theater for the performing arts. All near enough but not close enough to intrude on the leisurely pace of island living.

You want your choice of life-style. Perhaps it's a carefree Seaplace apartment

on 2000 feet of snow-white Gulf beach. Or a Bay Isles home of your own on a waterway. Where your boat is docked at your back door with direct access to 30 square miles of open bay. Arvida's put it all together for you on Longboat Key, just across the Bay from Sarasota. The island. The sun. The beach. The palm trees. The fishing in the Gulf or Sarasota Bay. The golf. The tennis. The smart shops and restaurants of St. Armand's. And the great attractions that have made Sarasota Florida's capital city of the arts and culture.

You've earned it. Now do something about it. Whether it's this year, next year, or the year after, now's the time to do something about your big vacation. The first step is to drive out to Longboat Key and see the handsomely furnished models in Arvida's Seaplace apartments on the Gulf and Bay Isles waterfront homes on the Bay. But don't wait too long. Places like this are hard to come by. Anywhere. And once they're gone there may never be any more. Look at it this way. You've earned the big vacation. Take it. Now. While you can.



Seaplace & Bay Isles by Arvida on Longboat Key

2101 Gulf of Mexico Drive/Longboat Key/Sarasota County/Florida 33578
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